## For Immediate Release

May 15, 2014

## The City of Chico Animal Services Announces Logo Contest

The City of Chico is inviting individuals of all ages to participate in a logo contest for the City's **Animal Services** section of the Chico Police Department. **Chico Animal Services** provides animal control and sheltering services for the City of Chico. The goal of this competition is to encourage individuals to design a logo that best represents and reflects the mission of, and services provided by, **Chico Animal Services**. The mission of Chico Animal Services is to: courteously and compassionately promote the health, safety and welfare of citizens and animals through regulation, protection, and education.

The Contest is open to all individuals, and it is not necessary to be a City of Chico resident to enter the contest. Entrants under 18 must have parent's consent. The contest is not open to companies, or graphic design or advertising professionals or agencies. There is no fee to enter the contest, and entrants may submit up to three (3) entries.

All entries must be received by 5:00 PM on June 16, 2014. Entries received after the deadline will not be accepted. Postmarks not accepted. Entries will be judged by a panel and up to five (5) designs will be chosen to be voted on by the public. Voting will take place between June 30, 2014 and July 14, 2014.

The final design will be used in various publications, on signage, websites, promotional items and other printed materials.

Official Rules and Entry Form can be found online at: www.chicoanimalshelter.org/logo\_contest, or in person at the Chico Animal Shelter: 2579 Fair Street, Chico, CA. For more information, please contact the Chico Animal Shelter at 530-894-5630, or chicoanimalshelter@yahoo.com.

Supervisor: Watch Commander:

Prepared By: Tracy Mohr Date/Time: May 15, 2014